

# Product Specification

Customer: \_\_\_\_\_

Model Name: BR070JIE2135-A3 V.11

Date: 2021.04.26

Version: 1.0

Preliminary Specification

Final Specification

## For Customer's Acceptance

Approved by	Comment

Approved by	Reviewed by	Prepared by

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## 1. Record of Revision

Version	Revise Date	Content	Editor
1.0	2021/04/26	First Release.	

## 2 General Specifications

	Feature	Spec
Characteristics	LCD Size	7.0 inch
	Display Format	1024 (RGB) × 600
	Interface	RGB
	Color Depth	16.7M
	Technology type	a-Si
	Display Spec.	-
	Display Mode	Normally White
	Driver IC	EK79007+EK73215
	Surface Treatment	-
	Viewing Direction	12:00
	Gray Viewing Direction	6:00
Mechanical	LCM (W x H x D) (mm)	164.9*100.0*3.5
	Active Area(mm)	154.21*85.92
	With /Without TSP	Without TP
	Weight (g)	TBD
	LED Numbers	21 LEDs

Note 1: Viewing direction is following the data which measured by optics equipment.

Note 2: Requirements on Environmental Protection: RoHS

Note 3: LCM weight tolerance: +/- 5%

### 3 Input/Output Terminals

Pin No	Symbol	I/O	Function
1	LED-	P	Power for LED backlight (Cathode)
2	LED-	P	Power for LED backlight (Cathode)
3	LED+	P	Power for LED backlight (Anode)
4	LED+	P	Power for LED backlight (Anode)
5	VCOMIN	P	VCOM buffer in.
6	AVDD	P	Power supply for analog circuit.
7	VDD	P	Power supply for digital circuit.
8	VDD	P	Power supply for digital circuit.
9	UPDN	I	Gate driver up/down scan setting. Normally pull low UPDN=L: normal scan. STV2 output vertical start pulse and UD pin output "L" at gate driver at right side. (Default) UPDN=H: reverse scan. STV1 output vertical start pulse and UD pin output "H" at gate driver at right side.
10	SHLR	I	Source driver Right or Left sequence control: Normally pull high SHLR=L: S01536_ S01535_ S01534_..._S01. SHLR=H: S01_ S02_ S03_..._S01536. (Default)
11	RST	I	Global reset pin.
12	STBYB	I	Standby mode control. Normally pull high STBYB=L: TCON and source driver are off and all source outputs keep low level. STBYB=H: Normal operation. (Default)
13	GND	P	Ground
14	MIPI_0-	I	Data input
15	MIPI_0+	I	Data input
16	GND	P	Ground
17	MIPI_1-	I	Data input
18	MIPI_1+	I	Data input
19	GND	P	Ground
20	CLKN	I	Clock Input.
21	CLKP	I	Clock Input.
22	GND	P	Ground
23	MIPI_2-	I	Data input
24	MIPI_2+	I	Data input
25	GND	P	Ground
26	MIPI_3-	I	Data input
27	MIPI_3+	I	Data input
28	GND	P	Ground
29	VGH	P	Gate ON Voltage
30	VGL	P	Gate OFF Voltage

I: input, O: output, P: Power

## 4 Absolute Maximum Ratings

Item	Symbol	MIN	MAX	Unit	Remark
Supply Voltage	$V_{dd}$	-0.3	+2.0	V	
Analog Supply Voltage, AVDD	$V_{AVDD}$	-0.3	+15.0	V	
Operating Temperature	$T_{OPR}$	-20	70	°C	
Storage Temperature	$T_{STG}$	-30	80	°C	

The absolute maximum rating values of this product are not allowed to be exceeded at any times. Should a module be used with any of the absolute maximum ratings exceeded, the characteristics of the module may not be recovered, or in an extreme case, the module may be permanently destroyed.

## 5 Electrical Characteristics

### 5.1 Operating conditions:

(TA = 25° C, GND = AGND = 0V)

Parameter	Symbol	Min	Typ.	Max	Unit	Remark
Power Voltage	VDD	1.71	1.8	1.89	V	
	AVDD	10.0	10.45	10.8	V	
	VCOM	3.0	3.60	4.20	V	3
	VGH	14.5	15.0	115.5	V	1
	VGL	-10.5	-10.0	-9.5	V	2
Input logic high voltage	V <sub>IH</sub>	0.8VDD	-	VDD	V	
Input logic low voltage	V <sub>IL</sub>	0	-	0.2VDD	V	

Note:

\*1. VGH is TFT Gate operating Voltage.

\*2. VGL is TFT Gate operating Voltage.

The storage structure of this model is C<sub>ST</sub> (Storage on Common)

\*3. Vcom must be adjusted to optimize display quality Crosstalk, Contrast Ratio and etc.

### 5.2 Driving Backlight

Item	Symbol	MIN	TYP	MAX	Unit	Remark
LED current	I <sub>F</sub>	130	140	175	mA	Note 1 Note 2,3
Power Consumption					mW	
LED Voltage	V <sub>F</sub>	8.4	8.7	9.6	V	
LED Life Time	W <sub>BL</sub>	-	30000	-	Hr	

Note 1 : There are 3Groups\*7=21 LED

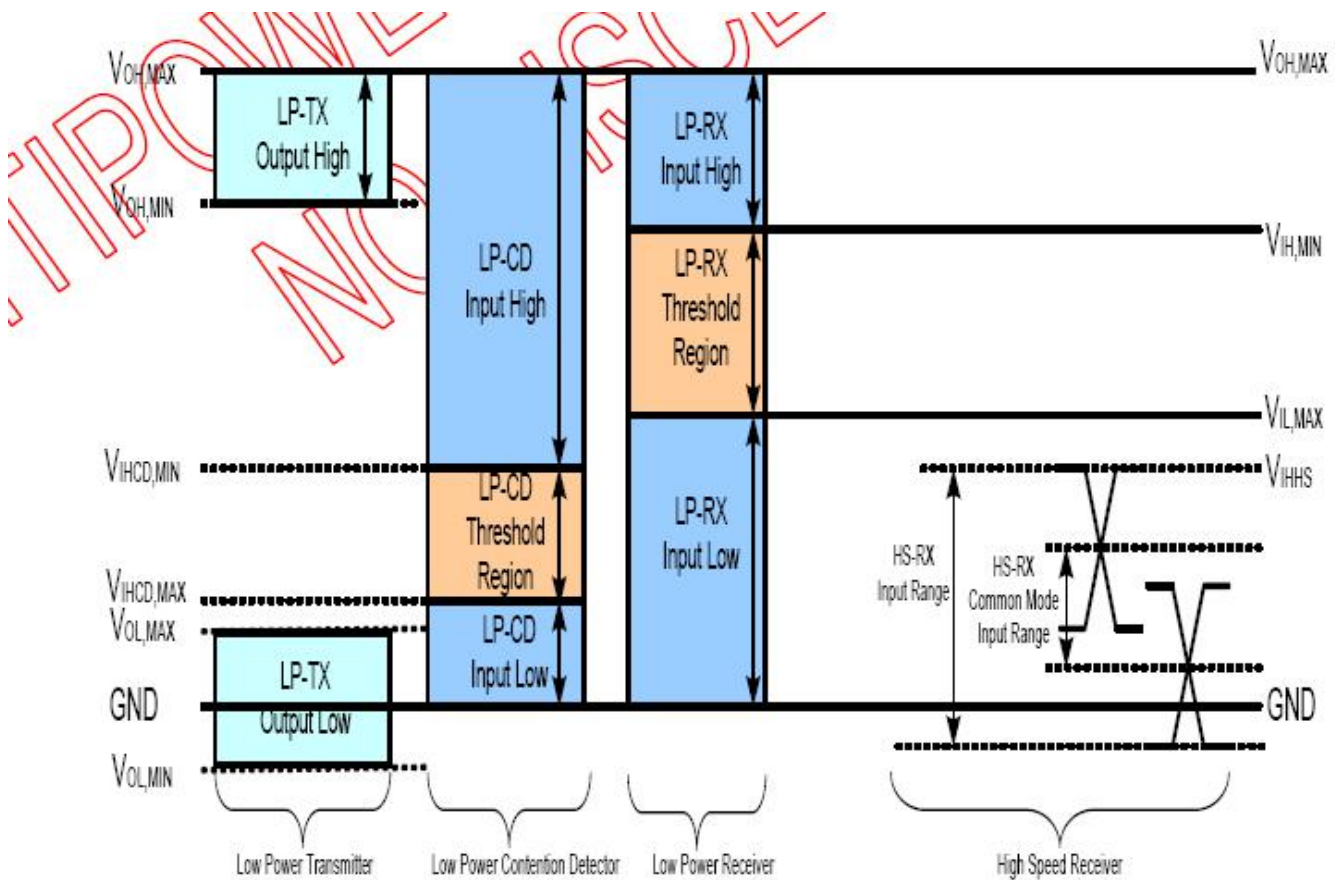
Note 2 : Ta = 25°C

Note 3 : Brightness to be decreased to 50% of the initial value

## 6 Interface Timing

### 6.1 MIPI Interface DC Characteristic

Parameter	Symbol	Min.	Typ.	Max.	Unit
MIPI Characteristics for High Speed Receiver					
Single-ended input low voltage	VILHS	-40	-	-	mV
Single-ended input high voltage	VIHHS	-	-	460	mV
Common-mode voltage	VCDRXDC	70	-	330	mV
Differential input impedance	ZID		100		ohm
HS transmit differential voltage(VOD=VDP-VDN)	VOD	140	200	250	mV
MIPI Characteristics for Low Power Mode					
Pad signal voltage range	VI	-50	-	1350	mV
Ground shift	VGND SH	-50	-	50	mV
Logic 0 input threshold	VIL	0	-	550	mV
Logic 1 input threshold	VIH	880	-	1350	mV
Input hysteresis	VHYST	25	-	-	mV
Output low level	VOL	-50	-	50	mV
Output high level	VOH	1.1	1.2	1.3	V
Output impedance of Low Power Transmitter	ZOLP	80	100	125	ohm
Logic 0 contention threshold	VILCD,MAX	-	-	200	mV
Logic 0 contention threshold	VIHCD,MIN	450	-	-	mV

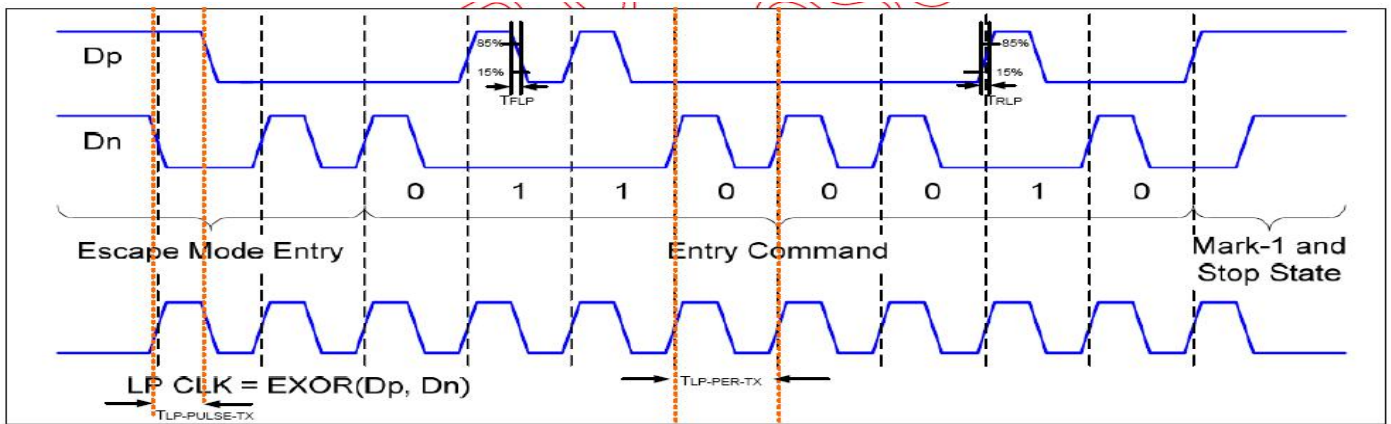




## 6.2 MIPI AC Characteristic

### 6.2.1 LP Transmitter AC Specification

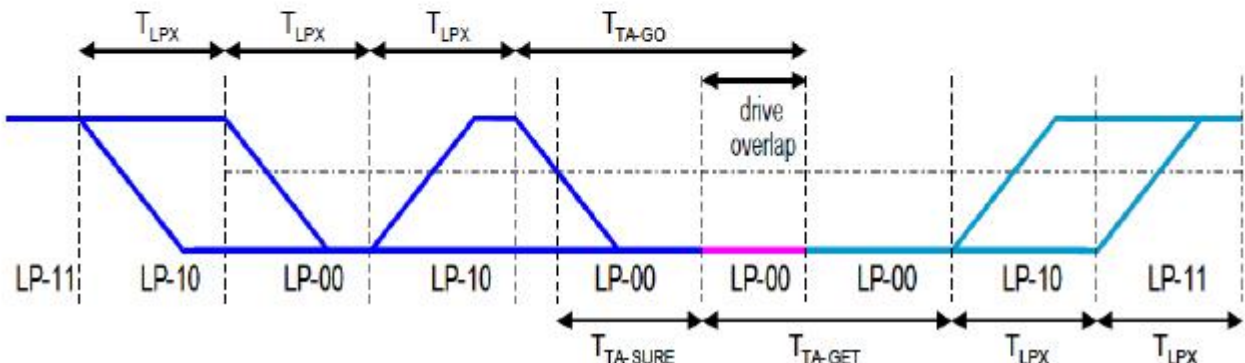
Parameter	Symbol	Min	Typ	Max	Units	Notes	
15%~85% rising time and falling time	$T_{RLP} / T_{FLP}$	-	-	25	ns	-	
30%~85% rising time and falling time	$T_{REOT}$	-	-	35	ns	-	
Pulse width of LP exclusive-OR clock	$T_{LP-PULSE-TX}$	First LP EXOR clock pulse after STOP state or Last pulse before stop state	40	-	-	ns	-
		All other pulses	20	-	-	ns	-
Period of the LP EXOR clock	$T_{LP-PER-TX}$	90	-	-	mV/ns	-	
Slew Rate @CLOAD =0pF	$\delta V/\delta t_{SR}$	30	-	500	mV/ns	-	
Slew Rate @CLOAD =5pF		30	-	200	mV/ns	-	
Slew Rate @CLOAD =20pF		30	-	150	mV/ns	-	
Slew Rate @CLOAD =70pF		30	-	100	mV/ns	-	
Load Capacitance	$T_{RLP}$	-	-	70	pF	-	



### 6.2.2 Turnaround Procedure

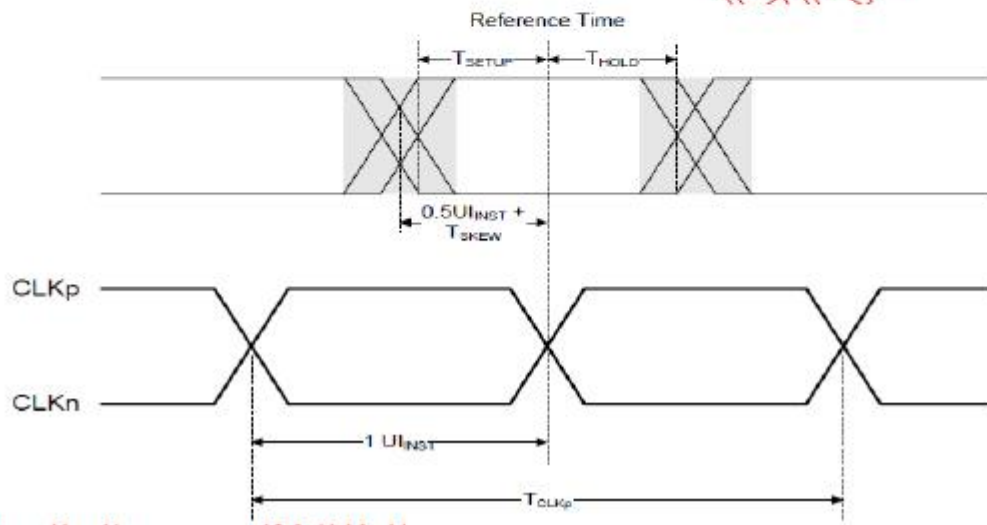
#### Turnaround Procedure Operation Timing Parameters

Parameter	Symbol	Min	Typ	Max	Units
Length of any Low-Power state period: Master side	$T_{LPX}$	50	-	75	ns
Length of any Low-Power state period: Slave side	$T_{LPX}$	50	55.56	58.34	ns
Ratio of $T_{LPX}$ (Master)/ $T_{LPX}$ (Slave) between Master and Slave side	Ratio $T_{LPX}$	2/3	-	3/2	
Time-out before new TX side start driving	$T_{TA-SURE}$	$T_{LPX}$	-	$2T_{LPX}$	ns
Time to drive LP-00 by new TX	$T_{TA-GET}$	-	$5T_{LPX}$	-	ns
Time to drive LP-00 after Turnaround Request	$T_{TA-GO}$	-	$4T_{LPX}$	-	ns



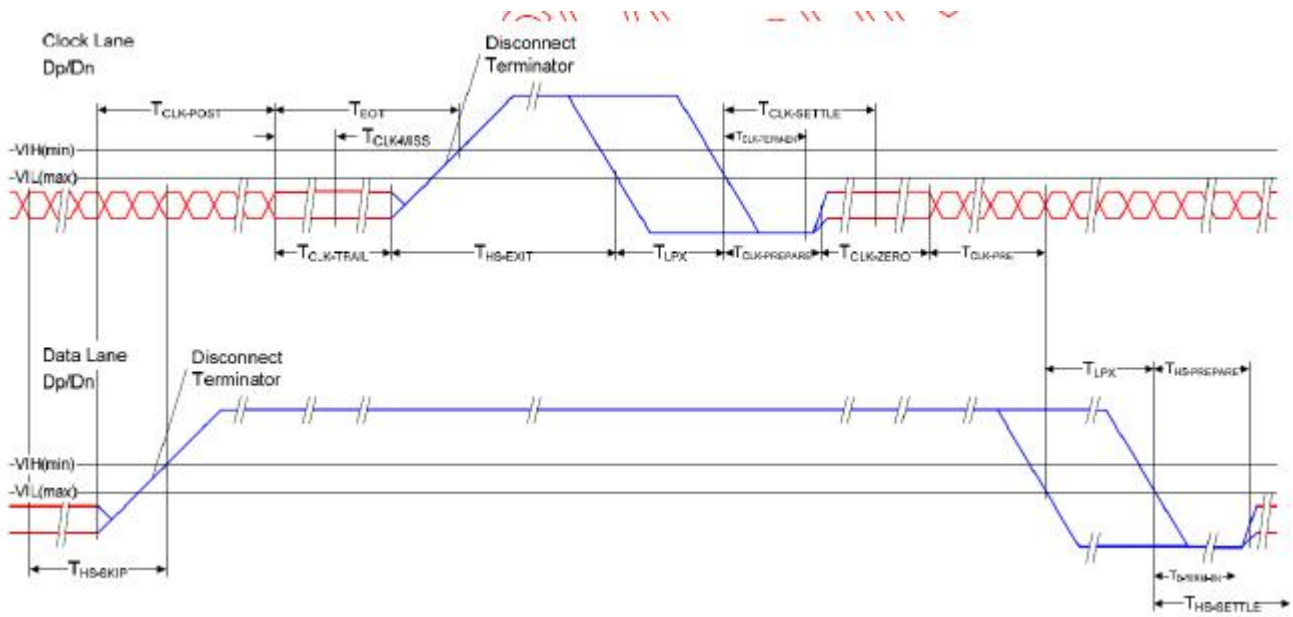
### 6.2.3 High speed transmission

Parameter	Symbol	Min	Typ	Max	Units
UI instantaneous	$U_{INST}$	2	-	12.5	ns
Data to Clock Skew(measured at transmitter)	$T_{SKEW(TX)}$	-0.15	-	0.15	$U_{INST}$
Data to Clock Setup time(measured at receiver)	$T_{SETUP(RX)}$	0.15	-	-	$U_{INST}$
Data to Clock Hold time(measured at receiver)	$T_{HOLD(RX)}$	0.15	-	-	$U_{INST}$
20%~80% rise time and fall time	$T_R, T_F$	150	-	-	ps
		-	-	0.3	$U_{INST}$

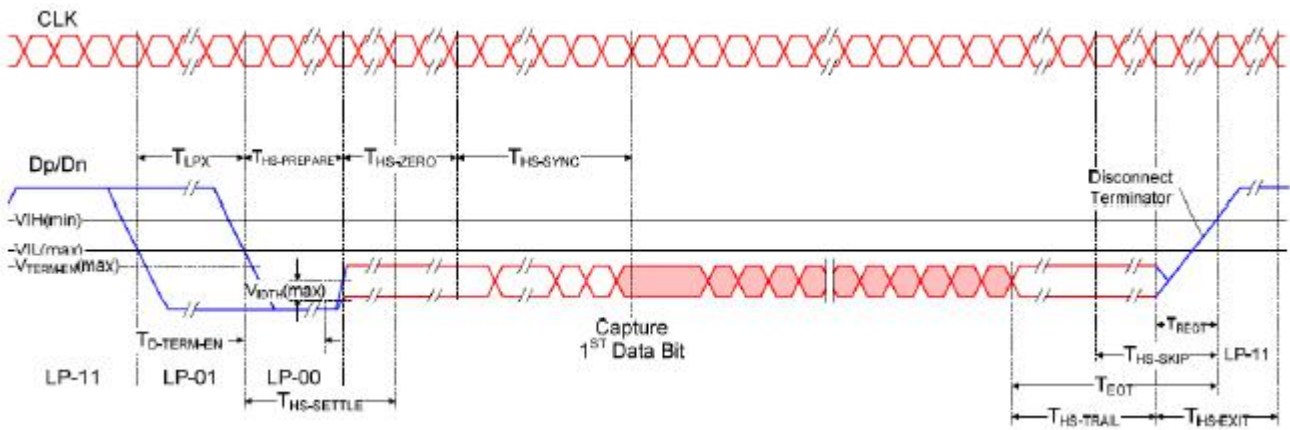


### 6.2.4 High Speed Clock Transmission

Parameter	Symbol	Min	Typ	Max	Units
Time that the transmitter shall continue sending HS clock after the last associated Data Lane has transitioned to LP mode	TCLK-POST	60+52UI	-	-	ns
Detection time that the clock has stopped toggling	TCLK-MISS	-	-	60	ns
Time to drive LP-00 to prepare for HS clock transmission	TCLK-PREPARE	38	-	95	ns
Minimum lead HS-0 drive period before starting clock	TCLK-PREPARE + TCLK-ZERO	300	-	-	ns
Time to enable Clock Lane receiver line termination measured from when $D_n$ cross $V_{IL,MAX}$	THS-TERM-EN	-	-	38	ns
Minimum time that the HS clock must be prior to any associated data lane beginning the transmission from LP to HS mode	TCLK-PRE	8	-	-	UI
Time to drive HS differential state after last payload clock bit of a HS transmission burst	TCLK-TRAIL	60	-	-	ns



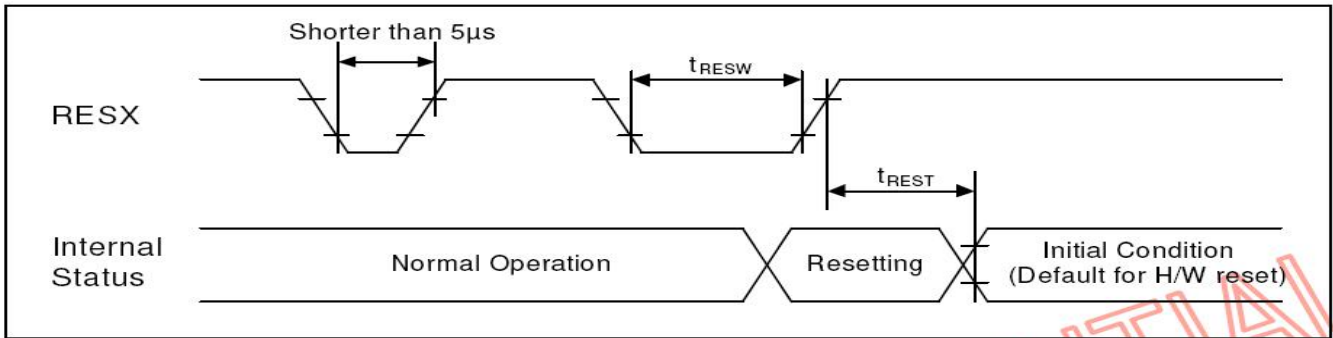
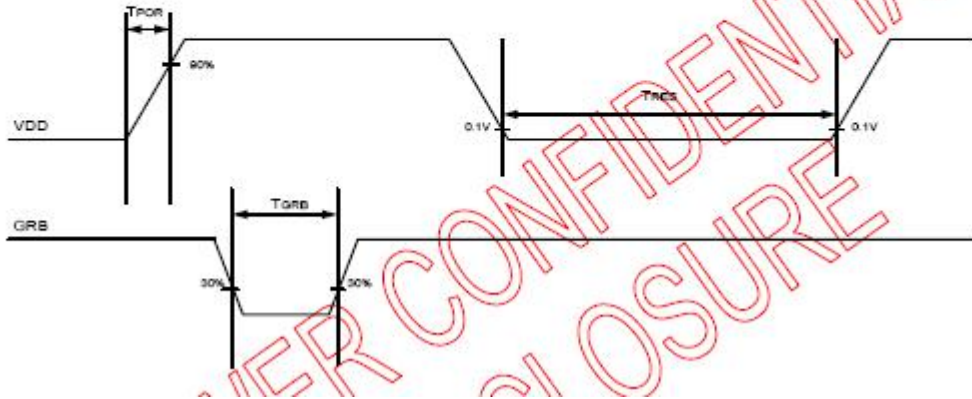
### 6.2.5 High Speed Data Transmission in Bursts



### 6.3 Reset Timing:

VDD/GRB AC characteristic

Parameter	Symbol	Min.	Typ.	Max.	Unit	Condition
VDD power slew rate	$T_{POR}$	-	-	20	ms	From 0 to 90% VDD
GRB active pulse width	$T_{GRB}$	1	-	-	ms	VDD=VDD_IF=1.8V
VDD resettle time	$T_{RES}$	1	-	-	s	



## 7 Optical Characteristics

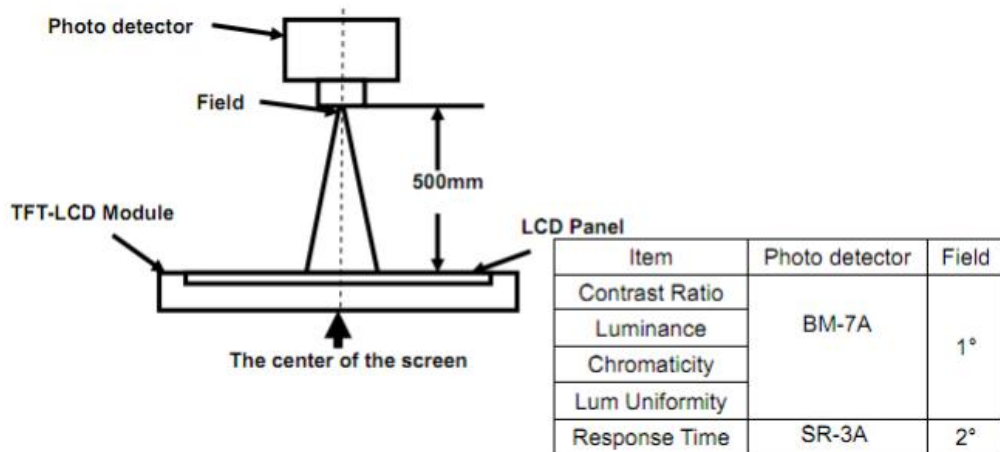
Items	Symbol	Condition	Min.	Typ.	Max.	Unit	Remark
Viewing angles	$\theta_T$	Center CR $\geq$ 10	60	70	-	Degree.	Note2
	$\theta_B$		65	75	-		
	$\theta_L$		65	75	-		
	$\theta_R$		65	75	-		
Contrast Ratio	CR	$\Theta = 0$	600	800	-	-	Note1, Note3
Response Time	$T_{ON}$	25°C	-	13	20	ms	Note1, Note4
	$T_{OFF}$		-	15	25		
Chromaticity	White	Backlight is on	$X_W$	TBD		-	Note1, Note5
			$Y_W$	TBD		-	
	Red		$X_R$	TBD		-	
			$Y_R$	TBD		-	
	Green		$X_G$	TBD		-	
			$Y_G$	TBD		-	
	Blue		$X_B$	TBD		-	
			$Y_B$	TBD		-	
Uniformity	U		70	-	-	%	Note1, Note6
NTSC				50		%	Note5
Luminance	L		250	300			Note1, Note7

Test Conditions:

1. IF= 20mA(one channel),the ambient temperature is 25°C.
2. The test systems refer to Note 1 and Note 2.

Note 1: Definition of optical measurement system.

The optical characteristics should be measured in dark room. After 5 minutes operation, the optical Properties are measured at the center point of the LCD screen. All input terminals LCD panel must be ground when measuring the center area of the panel.



Note 2: Definition of viewing angle range and measurement system.  
Viewing angle is measured at the center point of the LCD by CONOSCOPE (ergo-80).

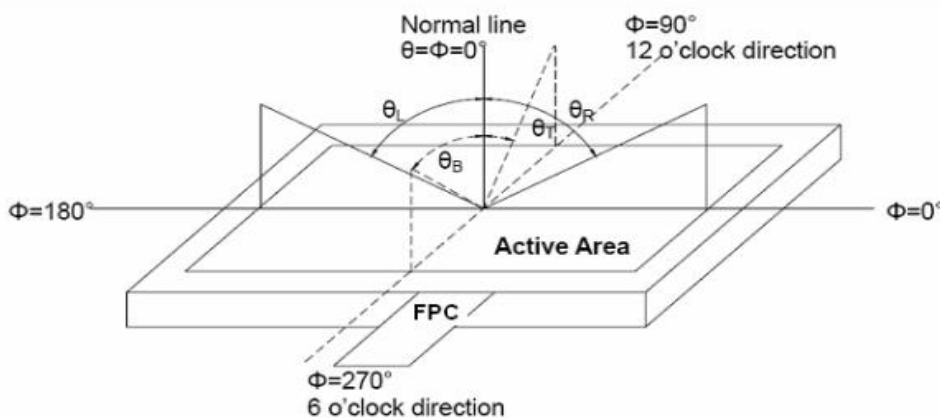


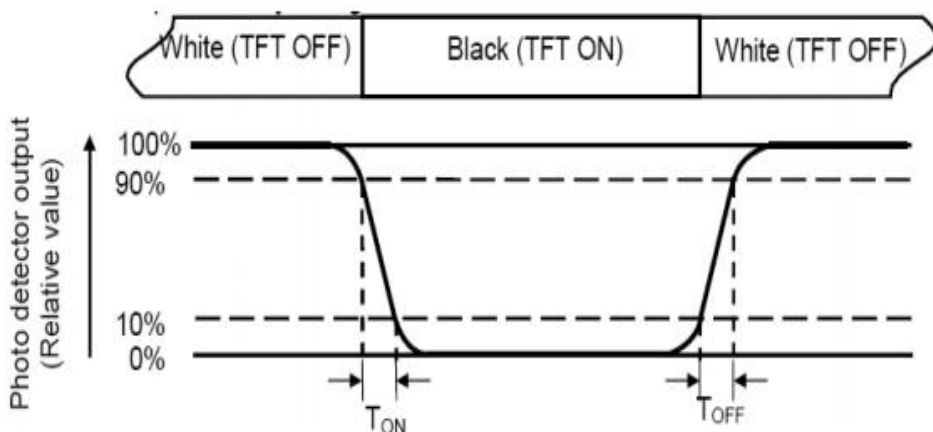
Fig. 1 Definition of viewing angle

Note 3: Definition of contrast ratio

$$\text{Contrast ratio (CR)} = \frac{\text{Luminance measured when LCD is on the "White" state}}{\text{Luminance measured when LCD is on the "Black" state}}$$

Note 4: Definition of Response time

The response time is defined as the LCD optical switching time interval Between "White" state and "Black" state. Rise time (TON) is the time between Photo detector output intensity changed from 90% to 10%. And fall time (TOFF) is The time between photo detector output intensity changed from 10% to 90%



Note 5: Definition of color chromaticity (CIE1931)

Color coordinates measured at center point of LCD.

Note 6: Definition of Luminance Uniformity

Active area is divided into 9 measuring areas (Refer Fig. 2). Every measuring point is placed at the Center of each measuring area

$$\text{Luminance Uniformity (U)} = \text{Lmin} / \text{Lmax} \times 100\%$$

L-----Active area length W----- Active area width

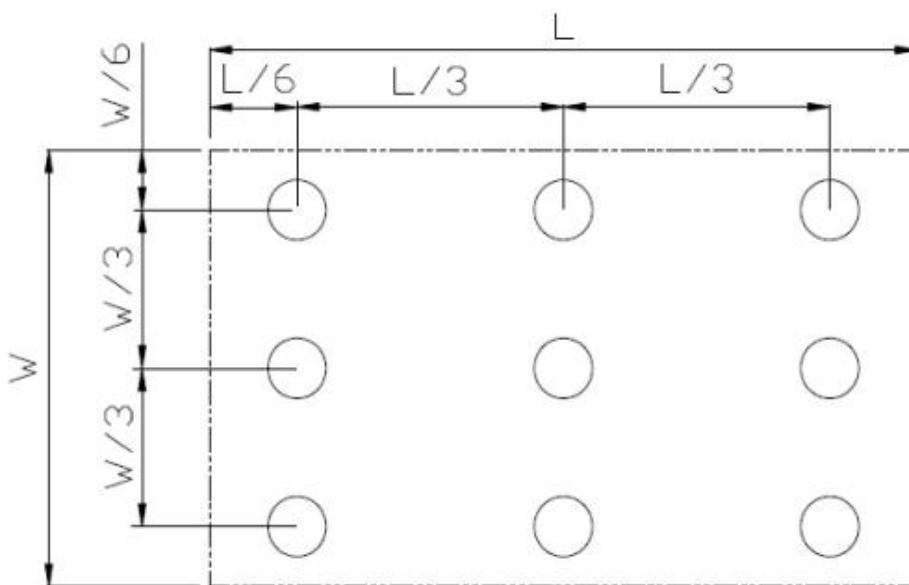


Fig. 2 Definition of uniformity

Lmax: The measured maximum luminance of all measurement position.

Lmin: The measured minimum luminance of all measurement position.

Note 7: Definition of Luminance:

Measure the luminance of white state at center point.

## 8 Environmental / Reliability Tests

No	Test Item	Condition	Remarks
1	High Temperature Operation	T <sub>s</sub> = +70°C, 96hrs	Note 1 IEC60068-2-2, GB2423. 2-89
2	Low Temperature Operation	T <sub>a</sub> = -20°C, 96hrs	Note 2 IEC60068-2-1 GB2423.1-89
3	High Temperature Storage	T <sub>a</sub> = +80°C, 96hrs	IEC60068-2-2 GB2423. 2-89
4	Low Temperature Storage	T <sub>a</sub> = -30°C, 96hrs	IEC60068-2-1 GB/T2423.1-89
5	High Temperature & Humidity Storage	T <sub>a</sub> = +60°C, 90% RH max, 96 hours	IEC60068-2-3 GB/T2423.3-2006
6	Thermal Shock (Non-operation)	-30°C 30 min ~ +80°C 30 min Change time: 5min, 30 Cycle	Start with cold temperature, end with high temperature IEC60068-2-14, GB2423.22-87
7	Electro Discharge (Operation) Static	C=150pF, R=330 Ω, 5 points/panel Air:±8KV, 5 times; Contact: ±4KV, 5 times; (Environment: 15°C ~ 35°C, 30% ~ 60%, 86Kpa ~ 106Kpa)	IEC61000-4-2 GB/T17626.2-1998
8	Vibration (Non-operation)	Frequency range: 10~55Hz, Stroke: 1.mm Sweep: 10Hz~55Hz~10Hz 2 hours for each direction of X .Y. Z. (package condition)	IEC60068-2-6 GB/T2423.5-1995
9	Shock (Non-operation)	60G 6ms, ± X, ±Y , ± Z 3 times for each direction	IEC60068-2-27 GB/T2423.5-1995
10	Package Drop Test	Height: 60 cm, 1 corner, 3 edges, 6 surfaces	IEC60068-2-32 GB/T2423.8-1995

Note: 1. T<sub>s</sub> is the temperature of panel's surface.

2. T<sub>a</sub> is the ambient temperature of sample.



# 9 Mechanical Drawing

**1024RGB\*600 DOTS**  
**12:00 CLOCK**  
**7.0" TFT**

Dimensions: 100.00±0.3 (OUTLINE), 89.20±0.3 (BZ OPEN), (85.92) AA, 3.50, (4.95), 157.18±0.3 (BZ OPEN), (54.21) AA, 5.50, (6.87), 80.04±0.5, 67.22±0.5, 3.50±0.2, 0.30, 15.50±0.1, 15.50±0.1, 0.20±0.03, 3.50±0.3, 4.50±0.2, 67.22±0.5.

**Pinout Table:**

PIN NO.	Symbol
1	LED-
2	LED-
3	LED+
4	LED+
5	VCOMIN
6	AOD
7	VDD
8	VDD
9	UPDN
10	SHLR
11	RST
12	STRVB
13	GN0
14	MHP0-
15	MHP0+
16	GN0
17	MHP1-
18	MHP1+
19	GN0
20	CLKP
21	CLKP
22	GN0
23	MHP2-
24	MHP2+
25	GN0
26	MHP3-
27	MHP3+
28	GN0
29	VGH
30	VGL

**Backlight LED Circuit**  
If=140mA; Vf=8.4~9.6V

**NOTES:**  
1. GENERAL TOLERANCE: ±0.2  
2. ( ) REFERENCE DIMENSION  
3. RECOMMENDED CUSHION ADHERENT AREA: TP V, A+1, 6mm  
4. REQUIREMENTS ON ENVIRONMENTAL PROTECTION: RoHS

**Table 1: Process Status**

DRAWN	ME. CHECKED
EE. CHECKED	APPROVED
CUSTOMER'S APPROVAL	DATE
QXW	2021.04.26
SIGN	

**Table 2: Drawing Information**

TITLE	MODULE SPEC.
DRAWING NO.	070JIE2135-A3 V.11
UNIT	mm
SCALE	1 OF 1
SHEET	1 OF 1

**Table 3: Technical Specifications**

Display Type	TFT
Display Type	NORMALLY BLACK TRANSMISSIVE
Viewing Angle	1200 CLOCK
LCD Driver IC	EK9807/4K73215
Logic Voltage	VDD=1.8V
Operation Temperature	-20°C TO 70°C
Storage Temperature	-30°C TO 80°C
Interface	4 LANE MIPI INTERFACE
Backlight	Z1-LED WHITE 140mA
Surface luminance	300cd/m <sup>2</sup> (Type)
White X/Y	X:--- Y:---

**Table 4: Company Information**

伯朗瀚科技	SHENZHEN BROWN OPTO TECHNOLOGY CO., LTD
伯朗瀚科技	SHENZHEN BROWN OPTO TECHNOLOGY CO., LTD
伯朗瀚科技	SHENZHEN BROWN OPTO TECHNOLOGY CO., LTD

**Table 5: Revision History**

Y00.	First Issue
VER.	SYMBOL
AMENDMENT	

# 1 0.Packing

TBD

# 11. Precautions for Use of LCD modules

## 11.1 Handling Precautions

11.1.1. The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.

11.1.2. If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.

11.1.3. Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.

11.1.4. The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.

11.1.5. If the display surface is contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:

- Isopropyl alcohol
- Ethyl alcohol

Solvents other than those mentioned above may damage the polarizer. Especially, do not use the following:

Water ; Ketene ; Aromatic solvents

11.1.6. Do not attempt to disassemble the LCD Module.

11.1.7. If the logic circuit power is off, do not apply the input signals.

11.1.8. To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.

11.1.8.1. Be sure to ground the body when handling the LCD Modules.

11.1.8.2. Tools required for assembly, such as soldering irons, must be properly ground.

11.1.8.3. To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.

11.1.8.4. The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.

## 11.2 Storage Precautions

11.2.1. When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.

11.2.2. The LCD modules should be stored under the storage temperature range. If the LCD modules will be stored for a long time, the recommend condition is:

Temperature : 0℃ ~ 40℃      Relatively humidity: ≤80%

11.2.3. The LCD modules should be stored in the room without acid, alkali and harmful gas.

## 11.3 Transportation Precautions

The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.